



**Bladder Cancer Warrior | Cancer Patient Advocate | Founder of Bless Your Vibes LLC**

Media, podcast, panel and partnership inquiries: [blessyourvibes@gmail.com](mailto:blessyourvibes@gmail.com) | [cancersupportstudio.com/contact](http://cancersupportstudio.com/contact)



**Approved short bio**

**Michelle "Chelle" Reed** is a bladder cancer warrior, patient advocate and founder of **Bless Your Vibes LLC | Cancer Support Studio**. Through her **Cancer Care Book**, searchable **Cancer Resource Directory** and awareness work, she helps patients, caregivers and survivors find practical support, feel less alone and celebrate every small win.

**Approved one-line intro**

Chelle Reed helps cancer patients, survivors, caregivers and allies find trusted resources, practical care tools and meaningful encouragement.

**FOR MEDIA**

Podcasts, interviews, feature stories, expert lived-experience commentary

**FOR ADVOCACY**

Panels, research studies, patient advisory boards, awareness campaigns

**FOR PARTNERS**

Resource sharing, collaborations, sponsorships, clinic support and affiliate opportunities

**About Chelle Reed**

Chelle Reed is the founder of Bless Your Vibes LLC and Cancer Support Studio, a growing cancer support and advocacy platform built from lived experience. After being diagnosed with chronic bladder cancer in 2018, Chelle turned creativity, storytelling and hard-earned self-advocacy into tools for helping other patients and caregivers feel less alone.

Her advocacy focuses on bladder cancer awareness, blood in urine education, medical dismissal, delayed diagnosis, chronic cancer survivorship, financial toxicity, mobility challenges and the often invisible gaps people face between diagnosis, treatment and real-life survival.

Chelle created the Cancer Care Book to help people organize appointments, medications, symptoms, providers, expenses and emotional reflections. She also curates hundreds of resource links and designs cancer support merchandise that represents more cancer types, because all cancers are not pink.

## CORE MESSAGE

Cancer support should be easier to find, easier to use and easier to share. Chelle brings lived experience, practical tools and real-world compassion to patients, caregivers and partners who want to support the whole person.

## Quick Facts

<b>Organization</b>	Bless Your Vibes LLC   Cancer Support Studio
<b>Founder</b>	Michelle "Chelle" Reed
<b>Positioning</b>	Cancer Patient Advocate, Survivor Voice and Resource Builder
<b>Founded</b>	Bless Your Vibes began as a creative outlet in 2021 and evolved into a cancer support, advocacy and resource platform.
<b>Lived Experience</b>	Chronic bladder cancer warrior since 2018, with multiple recurrences, surgeries and chemotherapy treatments. Chelle also lives with chronic illness and mobility challenges, giving her a broader perspective on disability, access and whole-person care.
<b>Personal Life</b>	Chelle lives in the north Atlanta area and brings a creative, practical and lived-experience perspective to cancer advocacy. Her hobbies include traveling, concerts, live shows, genealogy, and crafting.
<b>Main Hub</b>	<a href="https://cancersupportstudio.com">cancersupportstudio.com</a>
<b>Cancer Resource Directory</b>	650+ cancer support links for financial help, transportation, care kits, wigs, housing, retreats, mental health, trials, cancer type support and more. <a href="https://cancersupportstudio.com/resources/">https://cancersupportstudio.com/resources/</a>
<b>Featured Tool</b>	Cancer Care Book, a guided planning and reflection book for patients, caregivers and survivors. <a href="https://amzn.to/40JftY">https://amzn.to/40JftY</a>
<b>Signature Campaign</b>	Resilience Bells, created to celebrate small wins for bladder cancer warriors and others whose journeys do not end with a traditional victory bell. <a href="https://cancersupportstudio.com/bells/">https://cancersupportstudio.com/bells/</a>
<b>Media Fit</b>	Podcasts, patient stories, awareness campaigns, education projects and community collaborations. Confidential panels, research advisory groups, market research participant.
<b>Featured on The Patient Story</b>	Chelle was featured sharing her bladder cancer experience and advocacy message. The advocacy page lists 31K+ views and 100+ community comments. <a href="https://youtu.be/O5N8v0axGBo?si=sZ7PQro1H4SZrV_8">https://youtu.be/O5N8v0axGBo?si=sZ7PQro1H4SZrV_8</a>
<b>Cancer Interviews with Bruce Morton</b>	Chelle shared her bladder cancer story, advocacy work and message that blood in urine is not normal and should not be ignored. <a href="https://youtu.be/3RerQsaop4s?si=1zduje8WD9MV9TOw">https://youtu.be/3RerQsaop4s?si=1zduje8WD9MV9TOw</a>
<b>Disclaimer</b>	Chelle shares lived experience, resource guidance and support. Her content is not medical advice and should not replace a licensed medical professional.

## Suggested Pull Quotes

*"No one has an expiration date stamped on the bottom of their foot."*

*"You only live this one life. You have to be your own best advocate."*

*"No one should have to fight cancer and the system at the same time."*

*"All cancers are not pink, and every patient deserves to feel seen."*

## Contact, Links and Next Steps

For interviews, panels, collaborations, research opportunities, resource sharing or Resilience Bell inquiries, start with the contact page or email below.

<b>Website</b>	<a href="https://cancersupportstudio.com">cancersupportstudio.com</a>
<b>Resources</b>	Cancer Support Resources <a href="https://cancersupportstudio.com/resources/">https://cancersupportstudio.com/resources/</a>
<b>Advocacy</b>	Advocacy Media Kit Page <a href="https://cancersupportstudio.com/advocacy/">https://cancersupportstudio.com/advocacy/</a>
<b>Contact</b>	Contact Page <a href="https://cancersupportstudio.com/contact/">https://cancersupportstudio.com/contact/</a>
<b>Cancer Care Book</b>	Order on Amazon <a href="https://amzn.to/4trnbo3">https://amzn.to/4trnbo3</a>
<b>Products</b>	Bless Your Vibes Shop <a href="https://cancersupportstudio.com/shops/">https://cancersupportstudio.com/shops/</a>
<b>Resilience Bells</b>	Resilience Bell Page <a href="https://cancersupportstudio.com/bells/">https://cancersupportstudio.com/bells/</a>
<b>TikTok</b>	@blessyourvibes <a href="https://www.tiktok.com/@blessyourvibes">https://www.tiktok.com/@blessyourvibes</a>
<b>Instagram</b>	@blessyourvibes <a href="https://www.instagram.com/blessyourvibes/">https://www.instagram.com/blessyourvibes/</a>
<b>Facebook</b>	Bless Your Vibes Cancer Support Studio <a href="https://www.facebook.com/blessyourvibes">https://www.facebook.com/blessyourvibes</a>
<b>YouTube</b>	Bless Your Vibes YouTube <a href="https://www.youtube.com/@blessyourvibes/">https://www.youtube.com/@blessyourvibes/</a>
<b>LinkedIn</b>	Michelle Reed-CSCA <a href="https://www.linkedin.com/in/michelle-reed-csca/">https://www.linkedin.com/in/michelle-reed-csca/</a>
<b>Email</b>	<a href="mailto:blessyourvibes@gmail.com">blessyourvibes@gmail.com</a>

### **Book Chelle for interviews, panels, podcasts and patient-centered campaigns.**

Bring a real, relatable and resourceful cancer patient voice to your next conversation.

**To book Chelle:** email [blessyourvibes@gmail.com](mailto:blessyourvibes@gmail.com) or visit [cancersupportstudio.com/contact](https://cancersupportstudio.com/contact)